

TEUFELBERGER AT 2014 OLYMPICS IN SOCHI

The world is looking with anticipation to *Sochi*, Russia, where the 22nd Olympic Winter Games will open on February 7, 2014. TEUFELBERGER, the Austrian manufacturer of steel wire ropes, will also be in attendance, as a provider of special steel wire ropes for ropeways and slope winches.

In recent years, a total of ten ski lifts in the Olympic skiing area, from drag lifts to state-of-the-art VIP gondola lifts, were equipped with TEUFELBERGER ropes. TEUFELBERGER already delivered six ropes to *Sochi* way back in 2005, and when, shortly afterwards, this region was chosen to host the 2014 Winter Olympics, ropeways manufacturer Doppelmayr again invited its long-standing partner to come on board for the further expansion of this ski area. From 2009 to 2013, TEUFELBERGER delivered and installed an additional eleven haul ropes of a total length of 23,000 m.

Apart from ropeway ropes, TEUFELBERGER also produces special ropes for slope winches and has been OEM supplier for Prinoth slope groomers since their inception. Those will be used to groom the slopes for the alpine skiing and snowboard events in the *Rosa Khutor* ski resort. Hence, not only TEUFELBERGER ropes will bring large numbers of visitors and athletes safely up mountains and to various event venues, but they will also ensure perfectly groomed slopes for the downhill and super G races, the giant slalom events, and other competitions.

Headquartered in Wels, Austria, the TEUFELBERGER Group operates globally in three divisions (Wire Rope, Fiber Rope, and Fiber+Plastics), employs a staff of 800 in Austria, the Czech Republic, and the U.S., and most recently recorded annual sales of €165 million. TEUFELBERGER has produced ropeway ropes for the Russian market for decades, and Dr. Roland Konrad, its managing director, is convinced "that the Olympic Games will play a key role in the development of ski sports in Russia. While the Alps have already been fully developed in terms of new ropeway projects, we still see enormous potential for Russia in this respect".

For further information about the TEUFELBERGER Group and its ropes, please visit www.teufelberger.com.

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